



June 19, 2010

Lynnwood Convention Center

To benefit Whisker city

Dear Business Owner:

We invite you to join the roster of outstanding businesses that support the rescue and rehabilitation of abused, neglected and abandoned pets. On June 19, 2010, we are holding a charity auction to benefit Whisker City. Funds raised through our annual auction help sustain our Whiskers on Wheels mobile adoption bus and shelter services. Your support through products or services will help us raise our goal of \$200,000 this year.

We respectfully request your support and will give you maximum visibility and recognition for your thoughtful participation.

The auction evening serves as a virtual 5-hour live "commercial" spotlighting your donation to a high-end, adventurous crowd of 300 Northwest consumers. Our professional auctioneer will promote your donation throughout the evening and we will be happy to distribute your marketing materials. Moreover, as a donor you will be creating goodwill with our generous auction audience.

In addition to the terrific opportunity for your business, we hope you will join with us in our cause. Whisker City is a non-profit organization; your gift is tax deductible.

Would you be willing to donate to the Sacred Cat Ball? Please call or email for more information.

Best regards,

April Brown, Whisker City Shelter Director